This document contains the rules and guidelines for the SMASH! 2019 Anime Music Video competition and Anime Music Video showcase. The competition has undergone some changes in the last few years and this year there has been some considerable changes to ensure the entrant to understand the rules and give flexibility, but also to keep the integrity of the SMASH! AMV scene intact. There are the general rules to follow but depending where you are entering your AMV(s), there will be a special set of rules to follow. Depending whether you enter the competition or showcase, the rules you would follow would be that in addition to the general rules. Please read and follow the rules carefully to ensure your AMV(s) entered will be easily managed and judged during the duration of the competition.

The entire duration of the competition and showcase is from **20 April 2019 to 14 July 2019**, where 14 July is the day the results are revealed.

The deadline for handing in entries is 9 June 2019 @ 11:59 p.m. (UTC+10).

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A) TECHNICAL SPECIFICATIONS

- Minimum size resolution is 720p. Please make sure that your audio and video sources are as high quality as possible as this will affect the judging of your AMV.
- If possible, please try to keep the file size of your AMV(s) no higher than 350MB. If any higher, make sure that it can be uploaded onto the internet and is easily downloadable.
- While we are open to any forms of video file formats and codecs, please check and test your AMV(s) to see if it is viewable and playable before submitting. Shall we encounter any problem with your AMV(s), we will let you know.

B) GENERAL RULES

Applicable for both competition and showcase AMVs

- 1. The SMASH! Anime Music Video Competition and Showcase is open to everyone in Australia and internationally. Everyone is welcome!
- 2. Two (2) AMVs are allowed to be submitted overall. For example, you can submit one AMV for the competition and one for the showcase, or two for the competition or two for the showcase. The choice is up to you!
- 3. The time limit for your AMV must be **no longer than six (6) minutes**.
- 4. Intros and outros (inclusive of your individual/studio logo) are permitted but must not exceed a total of 20 seconds together and <u>is counted</u> as part of your time limit.
- 5. No corner logos (except for your own in the intro and outro) and/or other forms of watermarks are allowed (e.g. TV and web broadcasters, DivX and other codecs, etc.) unless it is a requirement to the concept of your AMV(s).
- 6. At least 75% of your AMV(s) must be Japanese Animation style. This can also include Japanese made animation from games and other shows, manga artworks. Japanese style animation not produced in Japan is also allowed (i.e. Legend of Korra, RWBY, etc.).
- 7. Fansubs and/or other forms of reading text that does not have a purpose to the AMV is **strictly prohibited.**
- 8. Your video and audio sources used can be up to the Australian rating of M15+. Please note that if your AMV has excessive amounts (but not limited to) violence, erotic and sexually charged material and any other adult themes, it may not be screened at SMASH! Should there be any concerns or if we encounter any problems, we will contact you.



- 9. Condition: By entering the competition and showcase, you are hereby give your consent to us to use your AMV(s) for SMASH! AMV events this year as well as for any future use at SMASH!, which would be, but not limited to, future AMV events, promotions and/or use in other SMASH! related events.
- 10. The AMV staff have the **final say** in any decisions made during the duration of the completion and therefore cannot be disputed.

Should you enter the SMASH! AMV Competition, please follow these additional rules. If you are submitting in the competition please additionally follow rules 11 to 16 (C). If you are submitting for the showcase please additionally follow rules 17 to 20 (D).

C) SMASH! AMV COMPETITION RULES

- 11. The AMV(s) entered into the SMASH! AMV competition **must be exclusive to the competition.** As such, it must be not shown on the internet aside from our YouTube AMV channel until the results are revealed on the final day of the SMASH! convention, which is **Sunday, 14 July 2019.**
- 12. With exception to rule 11, your AMV(s) will be uploaded on our YouTube AMV channel for the purposes of the general public to view and vote for the People's Choice Award (voting system to be decided at a later date). Should you choose not to have your AMV(s) uploaded on our site, you may contact us and we will remove it however this will not allow your AMV to compete for the award. <u>At the end of the competition on 14 July 2019</u>, your AMVs on our channel will be deleted and as such, you will have **full rights** to upload and show your AMV to the public at your own leisure.*
- 13. Your AMV(s) must not have been submitted in previous SMASH! AMV competitions.
- 14. When submitting your AMV(s), please choose the appropriate category that matches your AMV.
 - i. Action
 - ii. Comedy/Parody
 - iii. Drama & Sentimental
 - iv. Upbeat

If you are unsure which categories your AMV(s) go under, select 'Unsure' and we will select the appropriate category for you.

- 15. Depending on the number of entries submitted and due to time constraints, your AMV may not be shown at SMASH!
- 16. If your AMV is found on the internet before the results are released, then your AMV(s) will be disqualified from the competition and as a result, your AMV(s) will be **moved to the AMV showcase instead.**



D) SMASH! AMV SHOWCASE RULES

- 17. To keep the showcase 'fresh', please make sure your AMV(s) submitted are **no** older than 1 June 2018.
- 18. Your AMV(s) will be uploaded and shown on our AMV site for the purposes of the general public to view.
- 19. With the possibility that a lot of AMVs will be submitted for the showcase, there is a chance your AMV(s) <u>may not be shown at SMASH! due to time constraints</u>. We will do our best to inform you if your AMVs are selected for showcase on the event days.

* Voting system and video viewing platform may be subjected to change. You will be informed if this arises

E) SUBMISSION NOTES AND GUIDELINES

To access the submission form, please click here.

If you are submitting online, please upload it to a file sharing site where we can have access to download it when you provide us the link. You can use the following but not limited to:

- Google Drive
- Dropbox
- Mediafire
- We Transfer
- Mega
- Sendspace

YOUTUBE LINKS AND OTHER RELATED VIDEO SITES WILL NOT BE ACCEPTED.

If you wish to submit your AMV(s) through postal submission, please kindly contact us on amv@smash.org.au and we will arrange something for you.

In the form, please write your short concept(s) of your AMV(s) (max. 200 words). This will be taken into consideration and could assist our judging and help you get a higher score.

Once your AMV(s) is/are checked and submitted, we will thoroughly go through your AMV to ensure nothing is wrong. Once that is done, it will be uploaded straight to our AMV site where it will be available for public viewing.

