

SMASH! 2020 ANIME MUSIC VIDEO (AMV) COMPETITION

Sponsored by Anime@Abbotsford

RULES AND SUBMISSION GUIDELINES

This year we are excited to announce that our SMASH! AMV Competition will be non-exclusive. This means that we are accepting AMVs that have been entered in other competitions and events (i.e. aside from SMASH!) as well as AMVs that have been created specifically for this competition.

For more information, please read the following rules and submission guidelines carefully to ensure your entries will be judged and easily managed for the duration of the competition.

We will be accepting submissions for the competition from **Monday 17th August 2020 to Sunday 27th September 2020, 11:59pm AEST (UTC+10)**. The results will be announced on **Sunday 18th October 2020**.

The deadline for handing in entries is **Sunday 27th September 2020, 11:59 p.m. (UTC+10)**.

Condition: By entering the competition, you are hereby giving your consent for us to use your AMV(s) for SMASH! events this year and any future SMASH! events which include, but is not limited to, AMV events, promotions and/or use in other SMASH! related events.

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A) SMASH! AMV COMPETITION GENERAL RULES

- 1) The SMASH! Anime Music Video Competition is open to everyone in Australia and internationally. Everyone is welcome!
- 2) A **maximum of two (2) AMVs** are allowed to be submitted per competitor.
- 3) Your AMV(s) must be no older than 1 June 2019. Any AMVs that were made and released before 1 June 2019 will not be accepted. Any AMVs that were submitted previously in past SMASH! AMV Competitions and Showcases will not be accepted.
- 4) The time limit for your AMV must be **no longer than six (6) minutes**.
- 5) Intros and outros (inclusive of your individual/studio logo) are permitted but must not exceed a total of 20 seconds combined and will be counted as part of your time limit.
- 6) No corner logos (except for your own in the intro and outro) and/or other forms of watermarks are allowed (e.g. TV and web broadcasters, DivX and other codecs, etc.) unless it is a requirement to the concept of your AMV(s).

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- 7) At least 80% of your AMV(s) must be Japanese Animation style. This can also include Japanese made animation from games and other shows, manga artworks. Japanese style animation not produced in Japan is also allowed (i.e. Legend of Korra, RWBY, etc.).
- 8) Fansubs and/or other forms of reading text that do not have a purpose to the AMV are **strictly prohibited**.
- 9) AMVs with content for mature audiences is acceptable in the competition, however should there be any excessive amounts of, but not limited to, violence, erotic and sexually charged material, and/or any other adult themes, your AMV may not be shown publicly on our SMASH! website or social media channels. Should there be any concerns or if we encounter any problems, we will contact you.
- 10) When submitting your AMV(s), please choose the appropriate category that matches your AMV:
 - a) Action
 - b) Comedy/Parody
 - c) Drama & Sentimental
 - d) Upbeat
 - e) Horror/Psychological/ThrillerIf you are unsure which categories your AMV(s) go under, select 'Unsure' and we will select the appropriate category for you.
- 11) The SMASH! AMV Staff have the final say in any decisions made during the duration of the completion and therefore cannot be disputed.
- 12) By entering the competition, you are hereby giving your consent for us to use your AMV(s) for SMASH! events this year and any future SMASH! events which include, but is not limited to, AMV events, promotions and/or use in other SMASH! related events.

B) TECHNICAL SPECIFICATIONS

- Minimum size resolution is 720p. Please make sure that your audio and video sources are as high quality as possible as this will affect the judging of your AMV.
- Please try to keep the file size of your AMV(s) no higher than 350MB. If any higher, make sure that it can be uploaded onto the internet and is easily downloadable.
- While we are open to any forms of video file formats and codecs, please check and test your AMV(s) to see if it is viewable and playable before submitting. Shall we encounter any problem with your AMV(s), we will let you know.

In case of technical difficulties, we highly recommend submitting your AMV(s) a few days before the deadline (Sunday, 27 September 2020 11:59pm AEST).

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C) HOW TO SUBMIT YOUR AMV

To access the submission form, please [click here](#).

If you are submitting online, please upload it to one of the following file sharing sites where we can have access to download it when you provide us the link:

- Google Drive
- Dropbox
- Mediafire
- We Transfer
- Mega
- Sendspace

If you wish to submit your AMV(s) through postal submission, please kindly contact us on amv@smash.org.au and we will arrange something for you.

In the form, please write a short concept of your AMV(s) (max. 200 words each). This will be taken into consideration when judging your submission.

Once your AMV(s) have been checked and submitted, we will thoroughly go through your AMV to ensure nothing is wrong. Once that is done, we will prepare it in time for the People's Choice Award voting.

D) PEOPLE'S CHOICE AWARD VOTING

For many years, we have hosted a People's Choice Award for the SMASH! AMV Competition, which gives the general public a chance to vote for their favourite AMV submitted in this year's competition.

We believe exposure is important and it should all go to its original creator. Therefore, we will be honoured to share your works via our SMASH! website if they have been uploaded onto your own channel on Youtube, DailyMotion, or Vimeo. Should your AMV not be uploaded on any of these sites, we will be happy to upload them on our own SMASH! social media channels, crediting you, if you give us permission. Any AMVs uploaded onto our own channel will be removed one week after the results are revealed.

If you want your AMV to be eligible for the People's Choice Award, please enable embedding on your AMV and send us the Embed code. This can be done when you submit your AMV via the [submission form](#).

If you do not want your AMV to be eligible for the People's Choice Award, please indicate your choice when you submit your AMV on the submission form. If you select 'No - I do not want this AMV to be a part of the People's Choice Award', your AMV will not be shared on the SMASH! website or on SMASH! social media channels.

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If you have any further questions regarding the AMV Competition, please don't hesitate to contact amv@smash.org.au and we will be happy to help.

We can't wait to see all your AMVs!