

SMASH! 2022 Media Access: Terms & Conditions

These Terms and Conditions apply to Australian and international applicants (including an Australian person employed or engaged by an international media organisation). For any queries please contact the SMASH Inc Public Relations team at pr@smash.org.au. Please note this means our terms and conditions may be amended from time to time by SMASH Inc. For the SMASH! 2022 event (16 July 2022 to 17th July 2022), SMASH! Sydney Manga and Anime Show, hereafter referred to solely as SMASH!, reserves the right to refuse publication of images, video and other related media sources, taken within the grounds of the SMASH! event, to be used within certain publications.

This document is accessible online at: <https://smash.org.au/>. Online copies are available for information purposes only. Printed copies of this document will be available at SMASH! on July 16th & 17th and to be signed by approved parties. This document is valid for SMASH! events in the year of 2022 ONLY. All prior and following years are governed by their respective agreements and applications.

SMASH! allows the use of private photography & recording within the SMASH! event and of both the staff and attendees within, assuming that they have in turn been asked for their permission and do not consider it a breach of their personal privacy. If an attendee or staff member does not want to be photographed or filmed then it will be considered a breach of the personal privacy of the attendee and it is therefore not allowed, but SMASH! does not hold itself responsible to prevent the photography or recordings nor does it take any responsibility in the publication of the media for private use, i.e. a blog or postings on a forum etc.

SMASH! does not allow the publication of photographs, video footage or other media taken within the SMASH! event grounds to be used in publications for commercial uses. Therefore newspapers, magazines, and any other media publications are not permitted to publish media taken within or of the grounds without prior consent from SMASH!. A media personnel may however apply for a media pass which does allow for the publication of media sources upon signature to this agreement.

Media Pass holders are permitted to publish their media sources, i.e. photographs and video footage taken on the day within the event grounds. It is a condition of entry that attendees submit to be able to have their photographs published by selected and approved media personnel. Media passes are obtainable, permitting that the applicants follow the terms and conditions guidelines below.

Pass holders will be given:

- ONE (1) pass per applicant unless requested otherwise, in which case the total number will be determined in advance.
- Permission to publish their photos and videos taken on the day, as long as

- they are in accordance with the other conditions of this agreement.
- Access to locations during preparation for events and certain staff-only areas when interviews are necessary.
- Preference in seating where controllable by the staff, and under the condition that the activities of the pass holder will not disturb other attendees if they are in a priority position.

Terms and Conditions:

- SMASH! media passes must be worn and visible at all times. SMASH! media passes allow registered media personnel access to the SMASH! convention and media-related events.
- Media pass holders must provide a coverage copy on the SMASH! 2022 event no later than one month after the event closure, 18th August 2022.
- Photography and videography on Levels 1 and 2 of the ICC Sydney Exhibition Centre are welcomed and encouraged.
- Please note that photos and videos are NOT permitted in certain areas such as the VIP areas, and Workshop rooms, as well as STAFF ONLY and back of house areas.
- As a courtesy, please remember to ask for cosplayers' permission before you take a photo or video of them!
- If you are taking photos or videos outside the grounds of ICC, you will be subject to the respective authorities' rules and regulations. Please be mindful of the regulations regarding professional grade photography.
- We kindly ask you to follow and respect SMASH!'s rules when it comes to photographing and filming the Guests at SMASH! 2022.
- If you wish to interview attendees at the event, you must outline your intentions and have their consent beforehand. If possible, please have release forms for your interviewees to sign.
- When photographing or recording video footage of individuals and/or costumes, you agree to ask before clicking. You will respect an attendee's rights if they do not wish to be photographed and/or to be recorded. (Not applicable to crowd photos.)
- When photographing or recording video footage containing Screenings or other copyrighted work are not permitted to be published without the prior consent of the copyright holder.
- When photographing or recording video footage of SMASH! Staff or Crew, you agree to ask for permission before clicking. Interviewing our Crew is not permitted at any time, and will be redirected to one of our appropriate SMASH! Staff team instead.
- Attendees may refuse photography but are regardless of the condition of entry that you MAY publish photos of them if they are taken.
- Anyone may have photos and footage taken of them whilst on stage. This condition supersedes previous ones where permission must be asked.
- If SMASH Inc determines that you are using photograph and/or video technology in an inappropriate manner, SMASH Inc will eject you from the convention.
- Media published is not indecent or inappropriate for all audiences.

- Registered media members are reminded to conduct themselves in a professional manner when acting in a press capacity. Professional behaviour includes but not limited to:
 - showing respect to SMASH! guests, staff and other participants;
 - arriving prepared to conduct scheduled interviews;
 - and complying to all photo and video restrictions as conveyed by SMASH! staff.
- SMASH! reserves the right to dismiss individuals and/or revoke media passes for any form of inappropriate behaviour.
- SMASH! holds no responsibility for any legal action that may take place due to noncompliance of these rules.

DEFINITIONS

SMASH! refers to the Sydney Manga and Anime Show.

SMASH! event grounds refers to the floors occupied and used for SMASH! purposes at ICC, Sydney.

SMASH! Attendee is any general attendee or guest of SMASH! who is not involved in the running of SMASH! itself. Photography is permitted to be taken of them with permission and publication (under the guidelines) is permissible.

SMASH! Staff are any organising committee members, volunteers or other personnel involved in the running of SMASH!. Photography of them is not permitted without permission.

SMASH! Crew are volunteers for the SMASH! event. Interviewing our crew is not permitted at any time, and will be redirected to one of our SMASH! Staff. Photography of them is not permitted without permission.